



# Davide Senatra

UX/UI Designer, Front-end Developer

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I'm a UI/UX designer with a passion for designing clean and functional user experiences. I enjoy turning complex problems into beautiful and intuitive interface designs. I'm also a front-end developer and focus on writing clean, elegant and efficient code.

## Skills

UX/UI \*\*\*\*\*  
Mobile Design \*\*\*\*\*  
Accessibility \*\*\*\*\*  
Responsive Design \*\*\*\*\*  
CMS/WordPress \*\*\*\*\*  
eCommerce \*\*\*\*\*  
SEO & gAnalytics \*\*\*\*\*  
Digital Marketing \*\*\*\*\*  
Email HTML \*\*\*\*\*  
HTML5 Banners \*\*\*\*\*  
Motion Graphics \*\*\*\*\*  
Animation \*\*\*\*\*  
Illustration \*\*\*\*\*  
Branding \*\*\*\*\*

## Coding

HTML & CSS \*\*\*\*\*  
Less/Sass/Bootstrap \*\*\*\*\*  
Javascript/jQuery \*\*\*\*\*  
Git & Github \*\*\*\*\*  
PHP \*\*\*\*\*

## Software

Sketch \*\*\*\*\*  
Photoshop \*\*\*\*\*  
Illustrator \*\*\*\*\*  
After Effects \*\*\*\*\*  
InDesign \*\*\*\*\*  
Balsamiq \*\*\*\*\*  
Sublime Text \*\*\*\*\*

## Other Skills and Interests

Fluent in both Italian & English. Good Spanish. Interaction design, maps, typography, sustainability, user experience design and usability, product and industrial design, interpersonal communication, information design, ecommerce, social economics, business and monetization, project management, productivity, outdoor activities, tennis, travelling, writing music, playing guitar.

Sept 2016-  
present

**Emergya, Seville, Spain**  
UI/Digital Designer

- UI Design for web and mobile apps
- Design systems and style guides
- Data visualization and information design
- Motion graphics and microinteractions
- Brand/corporate identity
- Visual content for online marketing

July 2007-  
present

**davidesenatra.com, Cyprus, Italy, Spain**  
UI/UX/IxD/IA Designer Web, Front-end Developer

- UX/IxD/UI for web and mobile apps
- WordPress and front-end development
- Brand identity consultancy and development
- Basic SEO and online marketing strategy

April 2015-  
Feb 2016

**Geographica, Seville, Spain**  
Digital Designer / Front-end Developer

- UX/IxD/UI for web and mobile apps
- HTML/CSS development
- Data visualization and information design
- Editorial design

Jan 2009-  
April 2013

**HAYASA Productions Ltd, Nicosia, Cyprus**  
Web Designer / Digital Marketing Strategist

- Managed websites from start to completion
- Created HTML5/CSS3 mobile apps for iOS and Android
- Created visuals for different online advertising material including newsletters, landing pages, animated banners, social media apps and page customizations
- Brainstormed, implemented and tracked progress of social media campaigns and other online marketing strategies
- Assisted and trained new employees to their job duties
- Assisted and trained customers to use their new website

Oct 2007-  
June 2008

**Up Level, School of Management, Rome**  
Master in Multimedia Communication Management

Sept 2000-  
June 2003

**University for The Creative Arts, Surrey, UK**  
Bachelor of Arts (Hons), Time Based New Media